Privacy Policy
This privacy policy sets out how "Back to School Clothing Drive" uses and protects any information that you give "Back to School Clothing Drive" when you use this website.

"Back to School Clothing Drive" is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured it will only be used in accordance with this privacy statement.

"Back to School Clothing Drive" may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from April 16, 2009.

What We Collect
We may collect the following information:

Name, Address, Email Address, Phone Number, Demographic Information (e.g. postcode, preferences and interests)

We may use this information:

To better understand your needs and preferences

- *To provide you with better service*
- *For our internal records*
- *To improve our products and services.*
- *To send you promotional emails about new products, special offers, or other information which we think you may find interesting*
- *To customize the website according to your product preferences and/or interests*
- *Very rarely, we may attempt to contact you for market research purposes by email, phone, or mail.*

Security
"Back to School Clothing Drive" is committed to keeping your information secure. In order to prevent unauthorized access or disclosure we have put in place

suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

People Under 18 Years of Age Are Excluded From This Website
This website is not lawfully accessible to persons under the age of 18 or who are otherwise covered by the provisions of the Child Online Privacy Act of 1998 (COPA). If you are under the age of 18 you must leave this site immediately. Fraudulent use of this website may make you subject to civil or criminal sanctions.

Links to Other Websites
Our website may contain links to other websites. However, you should note that once you leave this site we do not have any control over the other websites you may visit (except for Back to School Clothing Drive's online uniform website). Therefore, we cannot be responsible for the protection and privacy of any information you provide while visiting such sites and such sites are not governed by this privacy statement. We strongly suggest you exercise caution and read the privacy statement on every website you visit.

Your Personal Information
We will not sell, distribute, or lease your personal information to third parties unless we have your permission or are required to by law. With your permission we may use your personal information to send you promotional information about third parties that we think you may find interesting.

You may request details of any personal information which we hold about you under the Data Protection Act of 1998. A small fee will be payable. If you would like a copy of the information held on you please send an email to: info@backtoschoolclothingdrive.com.

If you believe any information we are holding on you is incorrect or incomplete, please email us as soon as possible at the above email address or write to us at BTSCD, 360 E. Coronado Rd. Suite #200, Phoenix, AZ 85004. We will promptly correct any information found to be incorrect.

Questions, Comments, or Reports of Incidents
You may direct questions, comments or reports to:
info@backtoschoolclothingdrive.com

Revisions to This Privacy Policy Without Notice
This Privacy Policy is dynamic. It will continually change. You may not assume that it remains the same and you agree to check the policy each time you visit the site for changes. Unless, in the sole opinion of the website, this policy changes so drastically as to suggest a posted notification on the site or via email, you will receive no notification of changes to this Privacy Policy nor, under any circumstances, does this site promise notification. Your continued use of this site always evidences your acceptance of the terms this Privacy Policy or any modifications.

Last Update
This Privacy Policy was last reviewed and updated on: April 24, 2021.

How We Use Cookies
This covers both our corporate website and our online school uniform website.

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes, and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web-page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

List of Cookies We Collect
The table below lists the cookies we collect and what information they store. This covers both our corporate website and our online school uniform website.

COOKIE name	COOKIE Description
CART	The association with your shopping cart.
CATEGORY_INFO	Stores the category info on the page, that allows to display pages more quickly.
COMPARE	The items that you have in the Compare Products list.
CURRENCY	Your preferred currency
CUSTOMER	An encrypted version of your customer ID with the store.
CUSTOMER_AUTH	An indicator if you are currently logged into the store.
CUSTOMER_INFO	An encrypted version of the customer group you belong to.
CUSTOMER_SEGMENT_IDS	Stores the Customer Segment ID
EXTERNAL_NO_CACHE	A flag, which indicates whether caching is disabled or not.
FRONTEND	You session ID on the server.
GUEST-VIEW	Allows guests to edit their orders.

LAST_CATEGORY	The last category you visited.
LAST_PRODUCT	The most recent product you have viewed.
NEWMESSAGE	Indicates whether a new message has been received.
NO_CACHE	Indicates whether it is allowed to use cache.
PERSISTENT_SHOPPING_CART	A link to information about your cart and viewing history if you have asked the site.
POLL	The ID of any polls you have recently voted in.
POLLN	Information on what polls you have voted on.
RECENTLYCOMPARED	The items that you have recently compared.
STF	Information on products you have emailed to friends.
STORE	The store view or language you have selected.
USER_ALLOWED_SAVE_COOKIE	Indicates whether a customer allowed to use cookies.
VIEWED_PRODUCT_IDS	The products that you have recently viewed.
WISHLIST	An encrypted list of products added to your Wishlist.
WISHLIST_CNT	The number of items in your Wishlist.